# Cristhian Martínez Ochoa



I'm an engineer and IT professional based in Mexico.

Passionate about software development and web

backend performance tuning.











☐ cristhian@qrokes.com

https://qrokes.com(+52) 33.1344.3771

♀ Guadalajara, Jalisco

Mexico

# Overview

I've been in the IT industry for more than ten years, mainly as project manager and consultant with focus on information technologies and process improvement for software development companies/teams. Business relationships and sales have been a fundamental part of my experience in different regions and also strengthened my profile in this sector.

My technical skills and constant study of new technologies coupled with the business side have been key to my professional growth, plus various personal entrepreneurship projects in diverse fields of business.

# Education

# Instituto Tecnológico de Estudios Superiores de Occidente (ITESO)

Electronics Engineering | Class: 2006 at Guadalajara, Jal, Mexico.

# Instituto Tecnológico de Estudios Superiores de Monterrey (ITESM)

Diploma in Finance | Summer 2006 at Culiacán, Sin, Mexico.

# **Work Experience**

### Senior IT Consultant

**Period**: November 2011 - Current Full time *(Freelance)* Guadalajara, Jal.

· Mexico

# Information Technology Consultant.

- Project management and consulting of process improvement for software development companies in Mexico and Latin America.
- Design and management of cloud based infrastructure (Amazon Web Services) for WEB optimization.
- Courses, conferences and webinars taught: Strategic planning, project
  management, software development lifecycles, knowledge management,
  quality, sales, requirements management, project estimation and risk
  management.
- Methodologies: PMBOK, Agile and BABOK (Business Analyst Book of Knowledge).
- Languages: C/C++, HTML, PHP and Bash (Linux).
- · NGINX Web Server.
- Author of Webinoly (Open Source project).

# Qualtop

Process Improvement Consultant

**Period**: October 2009 - September 2011 Full time Guadalajara, Jal.

· Mexico

Process Improvement Consultant for software development companies.

- · Project manager and process improvement consultant.
- Informal Moprosoft & ISO/IEC 15504 appraisals.
- Experience in DEV and SVC (both) CMMI constellations. Team member on two SCAMPI "A" CMMI appraisals.
- Sales and business relationships with customers for process improvement projects in the state of Sinaloa and Mexico City.

# Microsoft México

Local Partner Account Manager

Period: February 2007 - July 2009

Full time

Culiacan and Mexico City

Mexico

Commercial Manager for Business Partners in the state of Sinaloa.

- · Microsoft licensing specialist.
- Responsible for building, maintaining and managing relationships with current and prospective channel partners through excellence in partner sales, marketing, and relationship management.
- Ensure that partners are technically enabled and ready to sell Microsoft products and solutions, to implement joint demand-generation activities, and to manage opportunity pipelines.
- Facilitates growth by helping to identify new business opportunities and responsible for helping partners sell programs, solutions and services to existing or prospective clients.

# **CEGA Software**

Design Engineer / Consultant

**Period:** 2004 - 2009

Partial time Culiacan, Sin.

· Mexico

Electronic Design Engineer / Quality Consultant.

- Electronic digital circuit design and C/C++ and Assembler programming for micro controllers. (2004 - 2009)
- Involved in more than 20 Moprosoft projects for software development companies. (2007 - 2009)

# Skills

ENGLISH ORAL COMUNICATION PROCESS IMPROVEMENT

PROJECT MANAGEMENT STRATEGIC PLANNING SOFTWARE DEV

SALES AND NEGOTIATING AWS / WEB ELECTRONIC DESIGN

**Oral Communication -** Ability to communicate effectively to different audiences demonstrating trust and adapting language is an everyday skill as a consultant and key in a good negotiation.

**Goal-oriented -** The approach based on results during my stay at Microsoft was fundamental for meeting the rigorous quarterly established goals, where I achieved and got over the goal in 8 of 9 guarters and three times I was in the top three places of growth.

**Self-taught person -** The IT industry requires special skills to keep abreast of new technologies, as a consultant often exposed to being inquired, studying is essential to meet the continuing customer expectations.

**Leadership** - Being a change agent in a process improvement project is essential for success, as well as positively influence to all members of the organization.

**Multidisciplinary** - Moprosoft model-framework implementation requires mastery of at least nine areas covering business and operations management. Over 40 successful projects are the basis to keep studying everyday.

**Management -** Assist customers across the country becomes a challenge to meet the commitments, whether personal or with customers; managing projects effectively is an essential quality.

# **Courses & Certifications**

## Artificial Intelligence

Columbia University (Online). 2017

# Introduction to CMMI v1.3 (Dev & Svc)

CMMI Institute Official Course, Guadalajara, Jalisco. 2013

### Introduction to CMMI v1.2 (Dev & Svc)

SEI Official Course, Guadalajara, Jalisco. 2010

# ITIL Seminary

Qualtop, Guadalajara, Jalisco. 2010

# ISO/IEC 15504 Appraisals

JPE Consulting, Culiacán, Sinaloa. 2007

### **Project Management**

CEGA Software, Culiacán, Sinaloa. 2007

# Diploma in Professional Audio

Uxmalase College of Audio, Guadalajara, Jalisco. 2004

### Electromechanical Technician

CBTis 224 School, Culiacán, Sinaloa. 1996 - 1999

# Computer Systems Technician

CETEC, Culiacán, Sinaloa. 1994 - 1996